



The greatest turf on earth.®

Turf for All-Reasons & All-Seasons

**Parks &
Recreation**



www.fieldturf.com

Recreation

INTRODUCTION

There are many steps involved with making your dream field a success. Having an engineered product that has proven itself thousands of times is the first step. Having a properly trained and informed management team is another. But what about after the sale? What actions are taken to ensure that you get the highest quality installation?

At FieldTurf, we know that winning your business is a small part of the job. As the worldwide industry leader, we are supported by an outstanding engineering department capable of providing constructive solutions to any obstacles. Over the years, we've helped customers deal with specific drainage and environmental issues unique to their climate and site, designed field layouts to maximize use of their land and value for their dollar, and in every case following through with a high quality installation built to the exact standards specified. Cities, towns and municipalities depend on our team to assist project planning and execution.

Aside from our in-house expertise, unmatched in the industry, the FieldTurf network includes some of the top design professionals in America. Working in conjunction with these experts, we are able to provide our clients with design / build capabilities. When you purchase a FieldTurf field, you're putting your trust in a company with unmatched research and development, engineering and operations expertise. We tackle every job with the same excitement and dedication as if it were our first.



MAINTENANCE

What was once a luxury for selected neighborhoods is now the most economical choice for parks and recreation everywhere. FieldTurf requires little maintenance and has virtually no "down time". This durability vastly improves the volume of activities that a FieldTurf field can support, compared to natural grass.

Speak to your FieldTurf representative about the proper maintenance of your FieldTurf field and our industry best maintenance program. Our after sales service team can help ensure long lasting care of your field, with a complete selection of groomers, sweepers and environmentally safe coatings, paints, paint removers, spray systems, cleaners and disinfectants.

HOW FIELDTURF SAVES YOU MONEY

10 year Cost Analysis	Natural Grass	FieldTurf
Base:	\$280,000	\$280,000
Materials:	\$220,000 (cost of sod)	\$400,000
Maintenance:	\$52,500 X 10 yrs. (annual cost for herbicides, pesticides, re-sodding, water, mowing)	\$5,000 x 10 yrs.
Total:	\$1,025,000	\$730,000
Scheduling:	60 hrs x 26 weeks x 10 yrs = 15,600 hrs	100 hrs x 48 weeks x 10 yrs = 48,000 hrs
Avg. Cost Per Hour of Use:	\$65.71	\$15.21

We recognize that the cost of grass varies and can be much cheaper, but this comparison depicts a well maintained grass field.

Calculations based on an average sized field - numbers may vary.

Annual Maintenance Cost

	Natural Grass	FieldTurf
Mowing Equipment	7,068	-
Labor (\$20 per hr)	6,000	1,000
Clipping Removal	2,861	-
Fertilization	4,856	-
Overseeding	466	-
Coring	2,848	-
Topdressing	9,565	-
Thatch Removal	185	-
Monitor Irrigation	846	-
Equip. Depreciation & Fuel	3,500	1,500
Water Cost	5,400	-
Sub Total:	43,595	2,500
Re-Stripping Field Lines		
Labour	5,800	1,000
Material	3,105	1,500
Total:	52,500	5,000

Installations

BELMONT OVAL PARK - BOROUGH OF GARFIELD (NJ)

The Borough of Garfield has the ability to host multiple baseball and soccer games at the same time on their Belmont Oval Park FieldTurf. The basepaths, and halo areas around the batter's boxes are a rust colored FieldTurf to provide consistency, superior aesthetics, and increased versatility. Combined with two fields for soccer, this is the ideal multi-purpose venue.

CITY OF SEATTLE - BOBBY MORRIS PLAYFIELD (WA)

In September 2005, the installation of FieldTurf on the City of Seattle's Bobby Morris Playfield was complete. With a configuration set up to accommodate just about any sport, this project is an example of a very efficient use of space which includes two baseball diamonds and one soccer field/multi-purpose area.

MASSACHUSETTS YOUTH SOCCER ASSOCIATION (MA)

The 5 FieldTurf soccer fields in Lancaster have created an amazing amount of excitement for the local soccer community as the weather is now a non-issue and the players prefer these FieldTurf pitches over the grass fields.

SALVATION ARMY RED SHIELD YOUTH COMMUNITY CENTER (CA)

This state-of-the-art soccer field in Los Angeles was installed in June 2005 and serves as a durable and safe field for youths in the surrounding communities. The patented sand and rubber mix provides the ideal amount of shock absorption and stability to accommodate an unlimited amount of usage for the life of the field.

WARHILL SPORTS COMPLEX (VA)

This spectacular 6 field complex in Williamsburg is one of the most impressive sports complexes on the East Coast. The durable and high-performing fields have football, soccer, lacrosse, and field hockey lines, enabling them to host just about any sport at any level. The environmental benefits of these 6 FieldTurf fields are astronomical.



Perfect for Pros & Parks

Why not have the best? As the world's largest artificial turf company, you will find FieldTurf in most major stadiums around the globe. There are no differences between the field installed at a world famous stadium and the one installed at a local community field. Each and every organization gets the same first class service from our teams of engineers, designers and installers. Unlike NFL stadiums, park & recreation fields accommodate a myriad of different events on their turf every day. And community fields typically cannot afford a big maintenance crew to keep their turf in top shape. We've got what every park district and recreation field needs. We are the most durable and the safest turf on earth.

- 21 NFL teams
- Over 50 NCAA D-1 schools
- 3 MLB teams
- 8 North American professional soccer teams
- Numerous FIFA Recommended fields
- Hundreds of international high-profile installations
- Over 3000 fields installed worldwide



13 FieldTurf Fields

BACKING UP THE FACTS

On August 16, 2007, the City of Sparks in Nevada selected 13 FieldTurf fields for its impressive new look Golden Eagle Regional Park, making it the largest single purchase of artificial turf from one organization in North America. Providing 13 artificial turf fields for one organization is a feat that has never been equalled by any other sports surfacing company. Among the 13 fields are six softball fields, two Babe Ruth League baseball fields, two youth baseball/softball fields, a stadium-size soccer/football field and two multi-purpose fields. Stan Sherer, Director of Parks & Recreation for the City of Sparks commented on the decision-making process that led to the selection of FieldTurf.

Through Tarkett, in operation since 1872, FieldTurf enjoys the strongest equity base in the entire industry. Profitable year after year, the sound financials of the company ensure that our customers' investments are fully and carefully protected.

"FieldTurf's company stability was one key ingredient in our decision making process. It is reassuring to know that the company that is installing thirteen fields for you will be around for a very long time. FieldTurf's overall dominance in the market was a major consideration for us."

- Stan Sherer, Director of Parks & Recreation for the City of Sparks

FieldTurf is fundamentally different from all others. Stable, firm not spongy, non-abrasive and uniform in traction, FieldTurf is engineered to play and feel like natural grass. On FieldTurf, players perform with confidence – and never experience the accelerated fatigue and muscle / joint stress associated with lightweight, rubber-filled systems.

"We chose FieldTurf because of the combination of value and quality associated with the FieldTurf product and company. It was a 2-year evaluation process of studying artificial turf products and companies. We visited fields all over the West Coast and spoke with numerous Athletic Directors and Parks & Recreation Directors. It was a consensus among those that we spoke with that FieldTurf had the best product and the best value."

- Stan Sherer, Director of Parks & Recreation for the City of Sparks

Water quality tests demonstrated that living organisms passed right through the FieldTurf and were collected in the drainage systems. Nothing was left behind in the field.

"Obviously, being in the desert, we are always concerned about water costs. With FieldTurf, we were able to develop a lot of land without having to worry about the requirements on our aquifer. As for statements about the rubber contributing to infections or releasing chemicals, our research has shown that these claims are not substantiated."

- Stan Sherer, Director of Parks & Recreation for the City of Sparks

By choosing to invest in quality, safety, and performance rather than basement pricing, FieldTurf ensures a successful future for its clients' athletes, programs, facilities, and finances.

"The cost savings per hour of use is very big with FieldTurf. We have doubled our programmable hours with these fields. With the complex located near an archaeological and culturally sensitive area, cost, aesthetics, and durability were concerns for us."

- Stan Sherer, Director of Parks & Recreation for the City of Sparks

Environment

FIELDTURF CAN CONTRIBUTE TO OBTAINING LEED CREDITS



The Leadership in Energy and Environmental Design

The Leadership in Energy and Environmental Design (LEED®) Green Building Rating System™ represents the U.S. Green Building Council's effort to provide a national standard for what constitutes a "green building". It is utilized as a design guideline and certification tool for architects and designers seeking to develop high-performance, sustainable sites and buildings. The rating system defines the requirements, by category, to achieve each prerequisite and voluntary point.

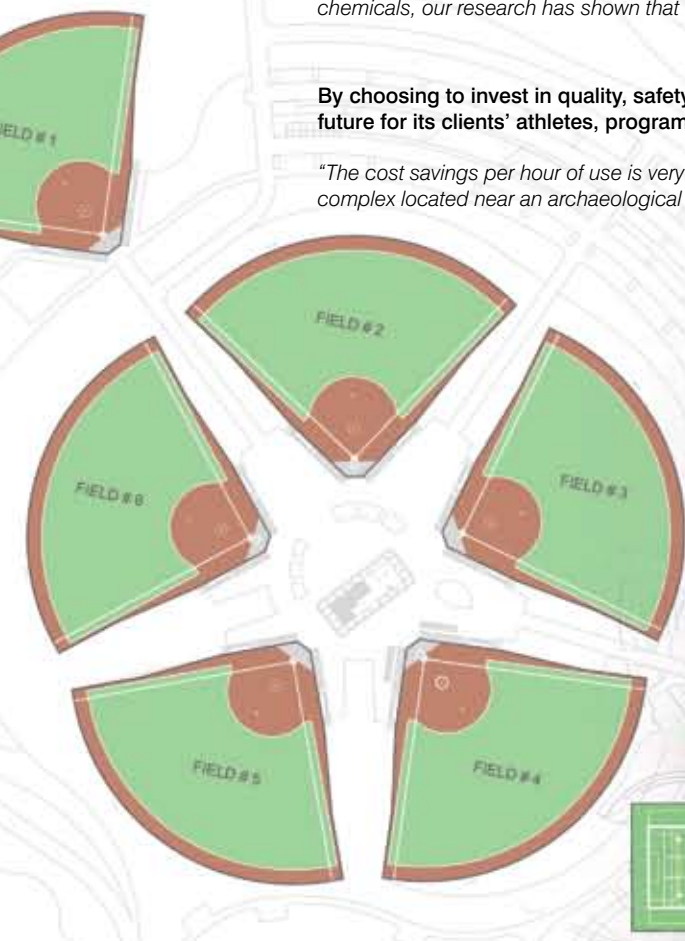
Projects earn one or more points toward certification by meeting or exceeding each credit's technical requirements. Points compute to a final score that relates to one of four possible levels of certification. FieldTurf's synthetic turf systems for athletic fields are designed to meet stringent criteria required to potentially earn points under certain categories of LEED-NC. Based on this criteria, FieldTurf's products can assist architects and designers in obtaining up to 10 points toward LEED certification.

Since its inception, FieldTurf has saved over 25 billion gallons of clean drinking water, over 3 billion pounds of pesticides, and more than 16 million pounds of carbon emissions that would have otherwise been used on natural grass fields.

FieldTurf enforces the global values of its parent company, Tarkett, in its everyday operations. Customer focus and commitment, environmental responsibility, integrity, and loyalty are key pillars to the success of FieldTurf.

FieldTurf was the first to take an innovative leadership position whereby the company lead an effort to reduce and ultimately eliminate lead in its synthetic turf products. FieldTurf has always seen its sports surfaces as part of the world's ecological system and makes every effort to ensure that its activities respect the environment.

LEED Credits



Storm Water Management

ELABORATE TESTING AND EVALUATION

Elaborate testing on the quality of water that passes through infilled artificial turf systems has been done by independent laboratories, governments, and world-renowned health organizations. The results derived from these studies conclude that, from an ecotoxicological point of view and on the basis of a comparison with strict European health standards, the water that passed through the artificial grass sample fields was proven to have no impact on the environment, regardless of the type of infill in the turf.

No toxicity was detected in water samples collected at either the Grass Lawn Park (FieldTurf) ball field or the Microsoft Campus (FieldTurf) ball field #3. Zinc and copper concentrations in water samples collected from these fields comply with State and Federal water quality standards.

SOURCE: Toxicity Evaluation of Stormwater Sample 577MH, AMEC Earth & Environmental Inc. (Fife, WA), January 2003

FieldTurf fields are known to provide storm water management in a much more controlled system than many existing grass fields. The Environmental Design phase is an extremely important part of the Planning and Design process when building a field. Both aesthetics and environmental impact should be taken into account when evaluating the overall site. If possible, the placement and arrangement of the facility should be designed as to minimize excavation and storm water run-off, while maintaining the overall character of the site.

FieldTurf is an entirely permeable system, designed to ensure maximum drainage. Even after the heaviest downpour, the hardest winter or the driest summer, FieldTurf surfaces maintain their characteristics. FieldTurf can be installed on any stable, permeable surface, such as crushed stone, concrete or asphalt.

How FieldTurf's Durability Measures Up

Artificial Grass Fields Still in Daily Use

Field Age	FieldTurf	Competition Combined
5 + years old	752	90
6 + years old	525	35
7 + years old	346	14
8 + years old	210	7
9 + years old	101	1
10 + years old	50	0
11 + years old	11	0

Financing & Grants

ZERO PERCENT FINANCING!

In order to help make your program's dreams come true a little quicker, FieldTurf Financial has established a ground-breaking and unique financing plan. Zero percent financing! You can now begin to enjoy all the benefits that FieldTurf has to offer while the amount financed is gradually paid off over the next 8 years!

There are many advantages to FieldTurf financing, especially compared to a bond. Bonds can be extremely time consuming, especially when you factor in the voting process. With FieldTurf financing there is no voting process so you can begin to see your project unfold almost instantaneously. Under special programs you can get bond rates on your FieldTurf lease. More importantly, the turf is the collateral, not tax revenues or the real estate. The best part about FieldTurf financing is that with monthly maintenance savings of almost \$4,000, your FieldTurf field will practically pay for itself! Ask us for our FieldTurf Financial brochure.

For more information please contact Dennis C. Haynes of FieldTurf Financial.
Dennis C. Haynes | FieldTurf Financial | info@fieldturf.com | (303) 901-6056

U.S. SOCCER FOUNDATION - SYNTHETIC FIELD BUILDING PROGRAM

The U.S. Soccer Foundation's Synthetic Field Building Program is an innovative philanthropic support mechanism established by Adidas, FieldTurf, Major League Soccer and the U.S. Soccer Foundation to assist soccer clubs, leagues and communities interested in building state-of-the-art, FieldTurf fields. Through a competitive grant program administered by the Foundation, applicants must submit an online application in October through the Foundation's secure website, "http://www.ussoccerfoundation.org", and demonstrate the need, scope of the project and justification as to how a Synthetic Field Building Program grant will enhance the applicant's programming and create more coaching, playing and refereeing opportunities in economically-disadvantaged urban communities served by the applicant.

A Synthetic Field Building Program grant provides a \$200,000 credit towards the cost of constructing a synthetic grass field that includes FieldTurf, Musco Sports lighting, one set of regulation-size and two sets of small-sided youth soccer goals from Kwik Goal, and custom advertising/sponsor sign boards from TGI Systems. The Foundation will award a total of ten Synthetic Field Building Program grants on an annual basis. Synthetic Fields have been built and are in use in cities across the U.S., such as Chicago, Kansas City, Los Angeles, New York, St. Louis, Pittsburgh, Portland, Ore., Richmond, Va., and Washington D.C.

LOCAL INITIATIVES SUPPORT CORPORATION (LISC)

The National Football League highlights its 10 year partnership with LISC to build playing fields in underserved neighborhoods nationwide. LISC helps resident-led, community-based development organizations transform distressed communities and neighborhoods into healthy ones – good places to live, do business, work and raise families. By providing capital, technical expertise, training and information, LISC supports the development of local leadership and the creation of affordable housing, commercial, industrial and community facilities, businesses and jobs. The addition of a FieldTurf field can help you qualify for financial support from LISC.

A VARIETY OF GRANT OPTIONS

State grants are available in many different categories such as Land & Water Grants, State Tire Grants, Athletics and Wellness Grants, to name a few. Creating opportunities for high-quality outdoor recreation is the common goal among many of the organizations providing grants. FieldTurf is a perfect match and a product that will allow you to apply for most of these grants. Many State Divisions of Parks and Outdoor Recreation can provide up to 50% matching assistance for the cost of a project if their requirements are met.

Ask us for our Field Building Handbook! (800) 724-2969 info@fieldturf.com





The greatest turf on earth.®

Top Ten factors to consider when purchasing an artificial turf field

1. Proven Performance

FieldTurf has what every athletic program needs. The most durable and safest turf on earth. That reputation was built at America's parks, schools, and recreation fields - one field at a time.

2. Customer Service Track Record

FieldTurf maintains the only fully functioning and self-sufficient team in the business.

3. Financial Stability & Insured Warranty

FieldTurf enjoys the strongest equity base in the entire industry.

4. Performance Infill

By implementing a three layered silica sand and cryogenic rubber system, FieldTurf fields have been praised as the closest thing to natural grass.

5. True Monofilament Fibers

Featuring a unique and durable spine within each fiber, FieldTurf's monofilament fibers have been built to last.

6. Quality Control

From the beginning, FieldTurf's founders recognized that total quality control could only be guaranteed by being masters of their own destiny. FieldTurf's manufacturing plants ensure a consistent high quality product and uniform installations around the globe.

7. Design Capabilities

Using FieldTurf's design/build structure, you can assure that the best team is assembled - the best supplier with the best design team.

8. Installation Experience and Seaming Technology

With so much riding on the quality of the seam construction, FieldTurf has chosen to invest in sewn seams rather than the cheaper glued alternative.

9. Long-Term Cost Savings

Despite having a higher initial sticker price, FieldTurf still offers potential savings of almost \$1,000,000.00.

10. Testing

A long-term, ongoing testing program has proven that FieldTurf is safer than any other turf system and equal to, if not better than, natural grass in most critical areas of player safety.

