



# FieldTurf

## The 1 and Only



### True innovators in the artificial turf industry.

- First to play host to a Super Bowl (XL)
- First installed in an NFL Stadium
- First installed in an NCAA Stadium
- First to host a Pro Bowl
- First to host a College Bowl Game
- First (and only) proven to be safer than natural grass by independent long-term, injury testing
- First to beat natural grass in biomechanical safety tests
- First (and only) to be ranked in the Top 2 in the NFLPA's Playing Surfaces Opinion Survey (2006)
- First selected by an English Premiership team
- First to host a FIFA Soccer Tournament
- First to attain FIFA Recommended 1-star status
- First to attain FIFA Recommended 2-star status
- First to host a UEFA Cup Qualifying match
- First to host the MLS All-Star game
- First to host a World Series (2008)
- First installed in an MLB Stadium
- First to play host to the World Baseball Classic
- First used for an NCAA D-1 Baseball Tournament

### *Not only were we the first, but we continue to stay ahead of the pack...*

- Most Total Installations - 4000
- Most Installations 8+ Years Old - 524
- Most NCAA Team Stadiums
- Most NCAA Team Practice Fields
- Most NCAA Bowl Games
- Most NFL Team Stadiums
- Most NFL Team Practice Fields
- Most Top 5 votes in NFLPA's Playing Surfaces Opinion Survey
- Most CFL Team Stadiums
- Most FIFA 1-Star Recommended Fields
- Most MLS Team Stadiums
- Most MLB Games
- Most World Baseball Classic Games
- Most High School Football Champions
- Most NCAA Lacrosse Games
- Most Unsuccessful Imitators = Countless



# Often Imitated. Never Equaled.

## **Don't just take it from us. Here is what others had to say about FieldTurf:**

*"FieldTurf is a tremendous asset to our football program. We practice on it daily. We believe we have fewer injuries and a longer life expectancy of our football players' equipment. It is a great surface that is both useable and safe."*

**Butch Ford**  
Head Football Coach  
Celina High School (TX)

*"Every spring my team has a choice of training on natural grass or FieldTurf, and they choose FieldTurf every time. This is a true testament to the product."*

**Anson Dorrance**  
Head Women's Soccer Coach  
University of North Carolina

*"After looking at all the different synthetic turf providers available, we felt FieldTurf was the best choice. FieldTurf's commitment to player performance and safety was a major factor in our decision."*

**Houston Nutt**  
Head Football Coach  
University of Mississippi

*"The facility is state-of-the-art so it only makes sense to have the field also be state-of-the-art, and that is what FieldTurf has delivered to us. This will provide our team with consistency for both our practices and our games."*

**John Mara**  
President and CEO  
New York Giants

**FieldTurf is the inventor of long piled artificial turf and is the most trusted name in the industry. We thrive on competition.**

As is true with any athletic challenge, competition gives us focus and enables our company to improve. Every day. The end result of this effort is clear:

- **We have been #1**
- **We continue to be #1**
- **We are committed to staying #1**

Our drive and motivation to offer an unmatched product and service has gained the admiration of our competitors:

*"FieldTurf is clearly the industry leader. They know the market; they have an infrastructure second to none."*

**Bryan Peebles**, President of AstroTurf (Company Press Release)

To achieve such recognition, even from our competitors, our company has invested in its products, people, and processes, to provide excellence to its clients, without compromise:

In 2008 FieldTurf set industry records for manufactured and installed fields with over 600 total installations. That success was parlayed into the biggest financial investment the turf industry has ever seen - the largest artificial turf tufting and coating plant in the business.

In 2009 FieldTurf introduced 3 key innovations that changed the industry forever:

1. State of the art manufacturing plant - 500,000 square foot production facility
2. SureLock tuft bind guarantee - 9 lbs tuft bind average
3. The most innovative and durable fiber in the industry - Duraspine Pro

FieldTurf is now scheduled to install more sports fields than all competitors combined for the fifth straight year. All this, driven by FieldTurf's excellence in the three key areas of field construction.

- **Quality Control** - FieldTurf owns and operates its own manufacturing plant
- **Installation Capability** - FieldTurf has installed over 4,000 fields
- **Proven Performance** - FieldTurf has over 500 fields still in daily use after more than 8 years

If a company that has approached you cannot provide proof of their ability to meet the specific criteria in any of these 3 key areas, they most likely do not have the qualifications to handle your project.

**FieldTurf isn't only raising the bar - we are setting it with every field we install. While we are often imitated, we are never equaled.**

## **Information**

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